

SUBHANIL BANERJEE

Phone No.: +91-9831414681(Mobile)

E- mail: subhanil11@gmail.com



Seeking a responsible and growth oriented position in a leading corporate environment with committed and dedicated people, which will help me explore myself fully and realize my potential. As a professional I am creative and innovative, and looking ahead to work in a challenging environment and strive for excellence.

Professional Highlights

- More than 12 and half Years of experience as an Economist with three reputed publications (Given in bold).
- Associated with various Economic & Socio Economic Analysis that revealed newer horizons in the concerned realm.
- Extremely familiar with research activities, analysis of data in relation to the areas of hundreds of economic and socio-economic domain (CSR, Health, Education, Poverty, Mergers and Acquisitions, Finance and Banking, Industry, Agriculture).
- An effective communicator with strong interpersonal relationship & managerial skills.

Employment Details:

November 2003 ~ February 2006; August 2006 ~ July2007; April 2008 ~ November 2009

Institute of Development Studies Kolkata, Designation: Joined as Research Assistant to Professor Amiya Kumar Bagchi and later promoted to Research Coordinator and eventually as Research Officer.

Synopsis: Associated with all-most all the research projects and interests that Professor Bagchi was associated at that time. Later undertook greater responsibilities such as forming the guideline of a project and guiding it to success.

Key responsibilities:

- ❖ Collecting relevant references for the concerned research purpose.
- ❖ Involved in rigorous data analysis and data findings.
- ❖ Close monitoring of the government policies and stock market scams.
- ❖ Forming the project guideline
- ❖ Leading and guiding a group of researchers

Achievements

- **Published a paper jointly with Professor Amiya Kumar Bagchi in 'Economic and Political Weekly' (Volume-XL, No-12, March 19, 2005; Pages: 1181-1189) on Bank merger, titled "How strong are the Arguments for Bank Mergers?"**
- Considered the annual report of State Bank of India for 51 years and analyzed the balance sheet for the same after tabulating the necessary data in Excel.
- Rigorously tracked different stock market scams in India. This particular project later considered the Pharmaceutical Industry along with the firms belonging to the IT (Information Technology) sector and made an effort to illustrate that growth of share prices (value terms) in Indian Stock Exchange is not backed by real variables such as growth in sales, profit after taxation, revenue etc.
- Prepared a report on suicide of farmers in Vidarbha (That Belongs to the state of Maharashtra)
- **Submitted a report to UNICEF named: Allocation and Utilization of Resources for Social Sector Programs for Women and Children and submitted to the UNICEF in February 2007.**
- Helped in preparing the "State Development Report" for the state of West Bengal; The responsibilities regarding this report comprised of consideration of census data along with NSS (National Sample Survey) data for regression and time series analysis.

March, 2006~ July, 2006

Cygnus Business Consulting and Research; Designation: Associate Consultant

Synopsis: Providing focus on various economic issues, Monitoring State Economies and Industries, Undertaking projects of different natures and preparing reports on various issues.

Achievements:

- Explored the impact of deficit financing on Tamil Nadu economy
- Prepared Industry Monitors for the four South Indian States namely Andhra Pradesh, Tamil Nadu, Karnataka, Kerala and South Indian Union Territory Pondicherry focusing on five industrial sectors in each state.
- Prepared Economic Policy Tracker for South Indian States and West Indian States, namely, Andhra Pradesh, Karnataka, Tamil Nadu, Kerala, Maharashtra, Gujarat, Madhya Pradesh and Goa.
- Prepared a report on Indo-Myanmar Gas Pipeline and Indo Myanmar Economic relations for a German Client.
- Helped in preparing Export Hand Book, a valuable resource providing information to the exporters.
- Written a white paper on the “Impact of Containerization on marine architecture” (The paper led a statistical analysis that encompassed several variables belonging to the global marine industry)
- Prepared a study on Small and Medium Entrepreneur Clusters in India
- Prepared State Monitors for the states of Andhra Pradesh, Tamil Nadu, West Bengal, and Haryana

Key responsibilities:

- Processing, tabulation and analysis of data collected through secondary research and questionnaires.
- Preparing reports on the basis of the findings of the above activities and leading research to explore the unexplored.

May 2007 ~ January 2015

Silverline Business Consultancy and Research; Designation: Chief Executive Officer

Synopsis: Leading a Research and Consultancy Company -. Recorded impressive financial results over the years.

Major Projects Handled: Only Selected Once (Focusing on CSR)

- A comparison of the global dominance of the BRIC countries
- ATM & Cards: Corporate Social Responsibility towards sustainable Green Technology
- Bank of International Settlement (BIS) guidelines and Risk Management at the First Bank of Nigeria
- Chinese penetration of the LATAM market and the potential ramifications for the United States’ influence on the region: An economic and political analysis.
- Corporate Social Responsibility and the Bhopal Disaster
- Corporate Social Responsibility: Doubts, debates and the Draconian Rule
- Credit crunch and the economic crisis in the world how it can be solved
- Economic Growth and financial development: China
- Economic research on benefits and opportunities of public education
- Electric Vehicles – designs, benefits and negatives and impact on society
- Evolving global strategies in the case of Apple in China.
- Exchange rate liberalization and volatility in Indian market: BOP and BOT consideration
- Export response to trade liberalization in India: a co-integration analysis
- Financial meltdown in year 2008 – causes, consequences and future
- How companies may use corporate social responsibility as a strategy to enhance their competitive advantage
- Why Wal-Mart failed in Germany?
- How social Media Effects the way we live?
- Hungarian Financial Crisis – analysis
- Impact of Cyprus joining the Euro zone on Cypriot SMEs: A theoretical analysis
- Mergers and Acquisitions in India a firm level analysis
- Need of a National Health care policy in USA
- Threats to European Union from the BRICS countries
- Volatility in oil prices and its effects on oil dependent developing countries (case study of Nigeria)

- Root causes of the 2008-2009 Economic Crisis and the policies implemented by key actors for rescuing the U.S. Economy
- Society-Corporate interaction and Corporate Social Responsibility: The Indian Experience

Key Responsibilities:

- Coordination among all the sectors of the firm.
- Taking active part in data analysis, collection and report writing.
- Helping researchers with knowledge output and checking their final output
- Actively taking part in the selection procedure of the employees.
- Keeping strict vigilance on both the branches of the mentioned firm.

February 2015 ~ September 2015

Indian Chamber of Commerce; Designation: Senior Executive in Department of Economic affairs and policy

Synopsis: Tracking Indian Economy and society, generating knowledge reports, policy recommendation to governments specially RBI, monthly newsletters, press releases and back up to the various events.

Major Projects Handled

- Report on Cold Chain: Cold but Hot limitless Opportunities of India's Cold chain sector. Submitted to MOFPI (Praised by the MOFPI)
- White Paper on Indo-Bangladesh Trade Facilitation (Praised by the Bangladesh Chamber of Commerce)
- Energy Index (An annual ranking of states in terms of electricity related performance)
- Trapping the Black Money: Review of Policy (Collaboration with Business Standard)
- Act East News Letter (First such initiative by any Chamber of Commerce)
- Sector notes for Energy, Travel and Tourism, Infrastructure (A monthly e-bulletin)
- Policy Watch (A monthly e-bulletin)
- Press Release and Session Briefs
- Welcome Address, Vote of Thanks and Speeches
- Press release, Proceedings and Information desk
- Coverage of events on Corporate governance and CSR
- Chamber representative in various economic events and forums

Key responsibilities

- Keeping close vigilance on the economic, political and socio-economic condition of India and its neighbors
- Tracking, gathering and analyzing data
- Writing reports
- Press releases, events plan
- Chamber representative in forums

October 2015 ~ till date

Centre for Children Studies an UNICEF and KIIT university joint initiative; Designation: Documentation Officer and Field Coordinator

Synopsis: Joined as Documentation Officer, also coordinating fields after the refusal of the field coordinator to carry surveys at Maoist areas.

Major Projects Handled: Only Selected Ones

- Assessment of student's perception regarding WASH at KISS (the largest tribal school of the world)
- Carried field survey regarding WASH related facilities in all Public delivery points in Koraput, Malkangiri and Kandhamal districts
- Data entry and Data analyses as well as report writing on WASH assessments in public DP points in previously mentioned three districts
- Publication of Children Watch
- Organising Sangati the annual students conclave on market based solution and sustainability of WASH
- A factor analyses on IMR
- Arranging a seminar on WASH with ministers, renowned academicians and NGO activists

- All the center related press releases

Key Responsibilities:

- Data entry and analyses
- Report writing
- Field coordination
- Organizing events, website content upgradation and social media management

Scholastic Credentials

Academic Qualifications

- ❖ Qualified UGC-NET December 2014 and June 2015
- ❖ 2013, Pursuing **PhD** from **KIIT University** on “Impact of FDI on China”. Tentative submission December 2015
- ❖ 2003, **Masters Degree** in **Economics**, with specialization in **Rural Economics**, from Rabindra Bharati University, Kolkata
- ❖ 2000, **Bachelors Degree** in **Economics**, with **Mathematics** and **Political Science**, from Jaipuria College, under University of Calcutta
- ❖ 1995, Higher Secondary Examination from Ariadaha Kalachand Government High School, Kolkata, WBCHSE
- ❖ 1993, Madhyamika Examination from Baranagar Ramkrishna Mission Asrama High School, Kolkata, WBBSE

- ❖ **Other Significant Publication: Banerjee, Subhanil (2015) “Exchange rate volatility in pre and post reform India: Impact on balance of trade” *Utkal Economic Papers*, Vol. 17, 2014-15, pp. 60 -72. ISSN 0976 – 7592.**

IT Skills

- Expertise on **Statistical** and **Econometric** packages like **SPSS 22, E-Views, LIMDEP 7 and Stata 13.**
- Working Knowledge of MS-Office tools.

Linguistic Ability

English, Bengali and Hindi

Personal Information

Nationality	Indian
Gender	Male
Date of Birth	April 11, 1976
Residential Address	184/3/A Gopal Lal Tagore Road, Kolkata - 700035
E-mail Address	subhanil11@gmail.com
Contact number:	9831414681
Passport Number:	J8741249

References:

1. **Mr. Sandeep Goteti**

Ex Senior Manager of Cygnus Business Consultancy and Research and Present Senior Assistant

Vice President of Amba Research

Office address: 3rd Floor, East Wing Phase 2, Building 2A Vrindavan Tech Village SEZ Outer

Ring Road, Devarabeesanahalli, Bangalore, 560 087

Email:sandeepg@ambaresearch.com Mobile Number: +919742975553

2. **Abhijit Mukherjee**

Associate Director- Risk Consulting, KPMG in India

Office address: 4th Floor, Lodha Excelus, Apollo Mills Compound, 11 NM Joshi Marg,

Mahalaxmi, Mumbai, Maharashtra: 400 001 (India)

Email: abhijitm@kpmg.com; Phone: +91 (22) 30902412, Mobile Number: +91 7738552029

Declaration: I hereby declare that all the above furnished information is true to the best of my knowledge.

Signature

(Subhanil Banerjee)